

# COVID-19 Policy Response in Guatemala

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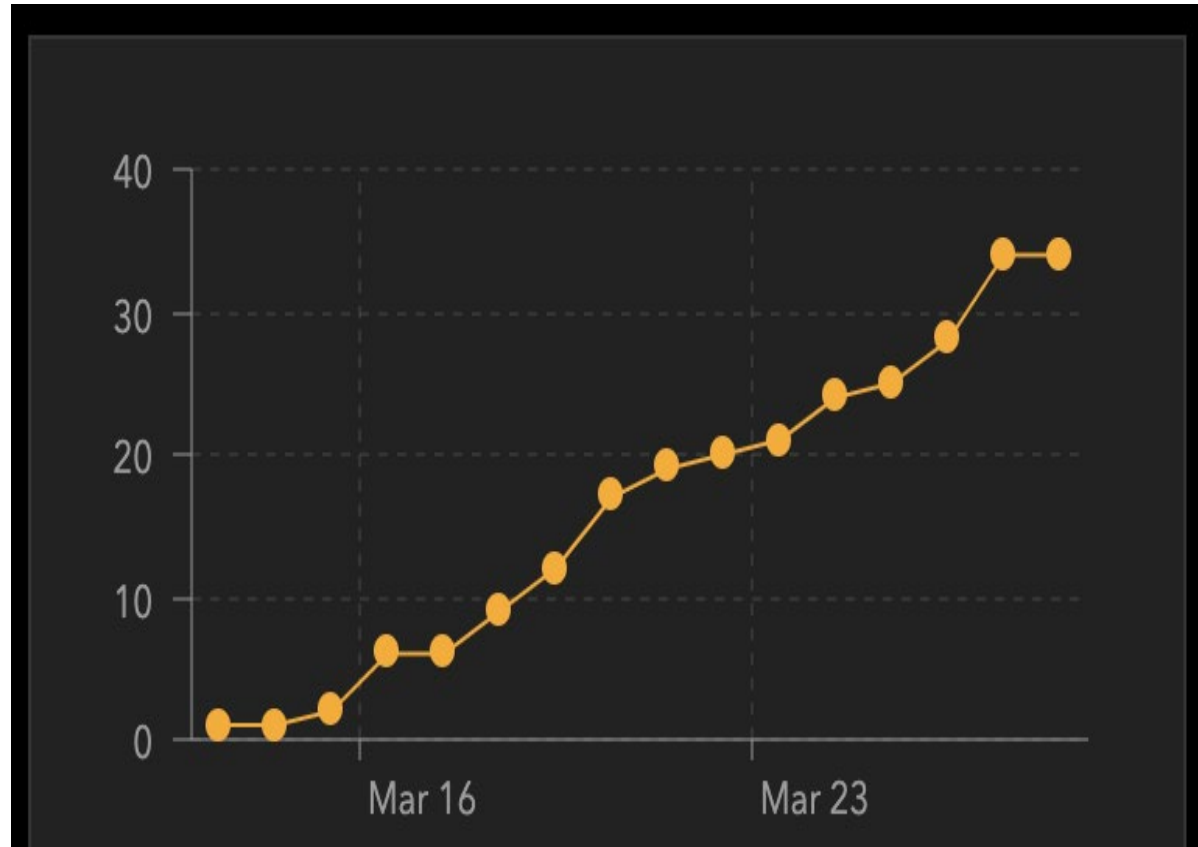
April 9, 2020



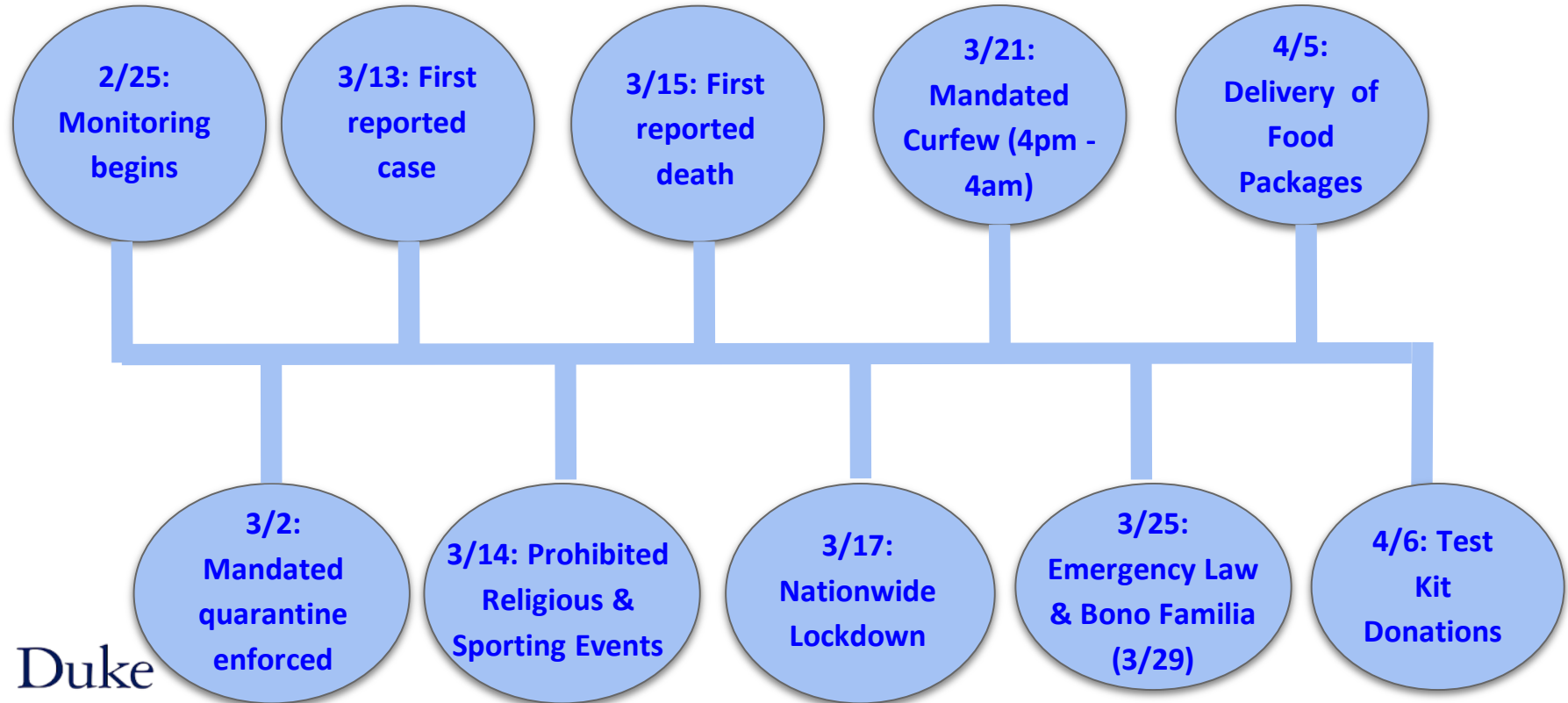
# Problem Overview: COVID-19 in Guatemala

**April 9, 2020**

- 95 Confirmed cases
  - 3 Deaths
  - 17 Recovered
  - 75 Active



# Problem Overview: Response Timeline in Guatemala



# Problem Context





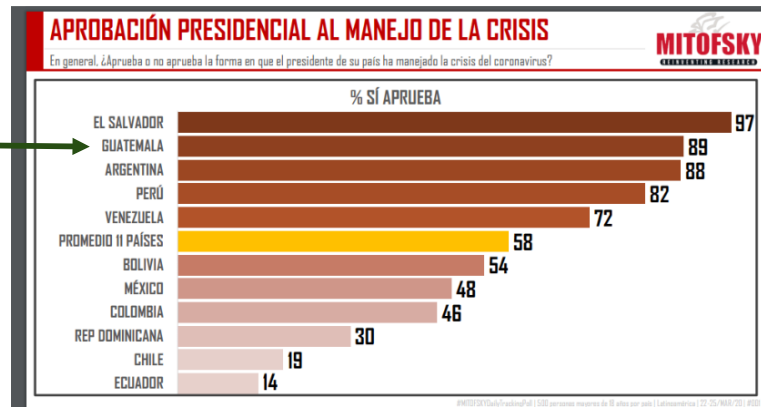
# Political Context

## Key Actors:

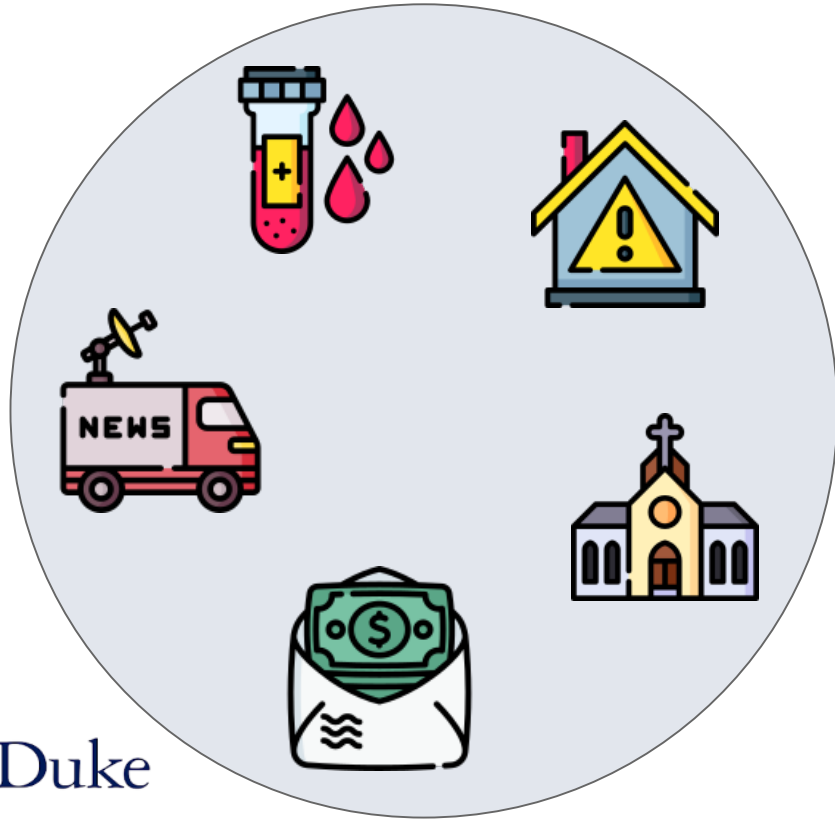
- President/Congress
- CHWs and Healthcare providers
- NGOs and Private Sector

## Political Strategies:

- Delegitimize neighboring countries failed responses
- Increase Guatemala's policy approval



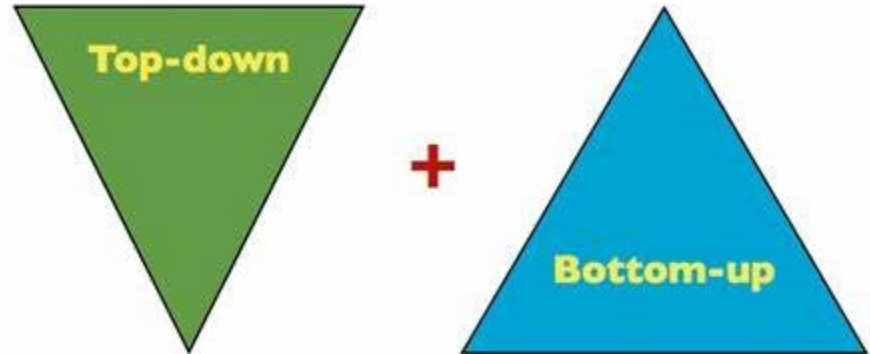
# Policy Goals & Objectives



1. Screening & Testing
2. Government-mandated lockdown
3. Stimulus package
4. Regulation of religious & sporting events
5. Unified source of updates and recommendations

# Policy: Implementation Strategy

- Mixed Approach
  - Mostly top-down
  - Aspects of a bottom up approach (CHW engagement)



# Policy: Monitoring and Evaluation Plan

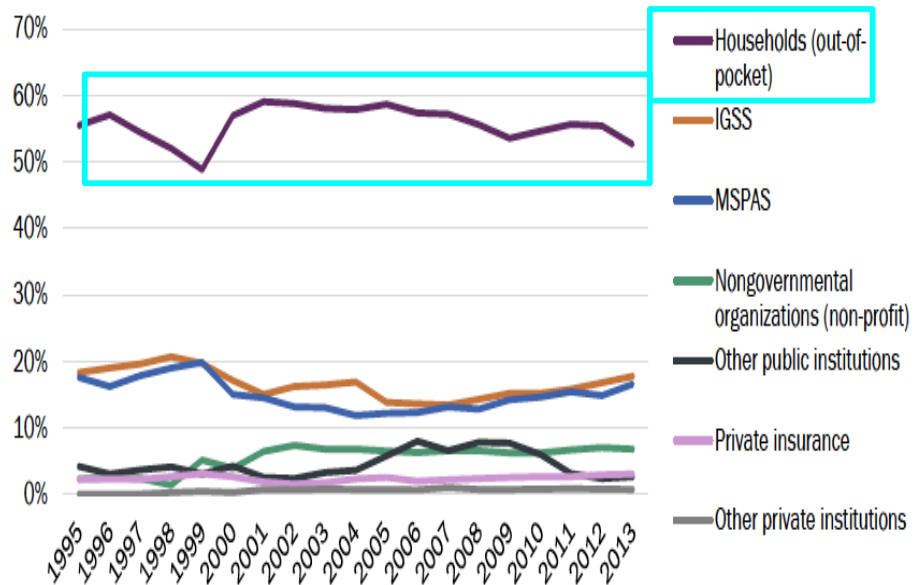
- Baseline Evaluation
- Daily Healthcare Reports
- Evaluation of Stimulus & Government Aid Packages
- Final Comprehensive Review



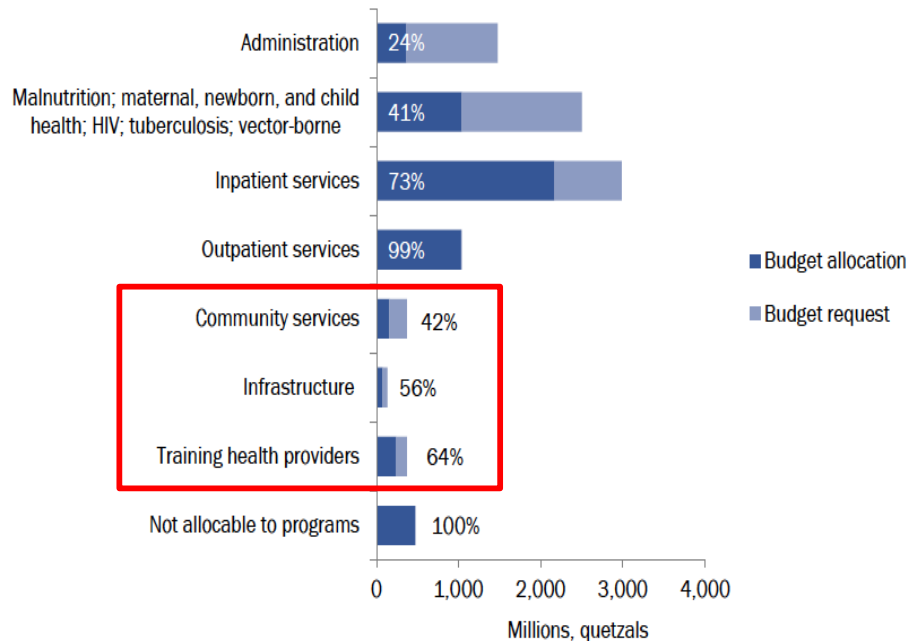


# Policy Financing

## Current healthcare expenditure



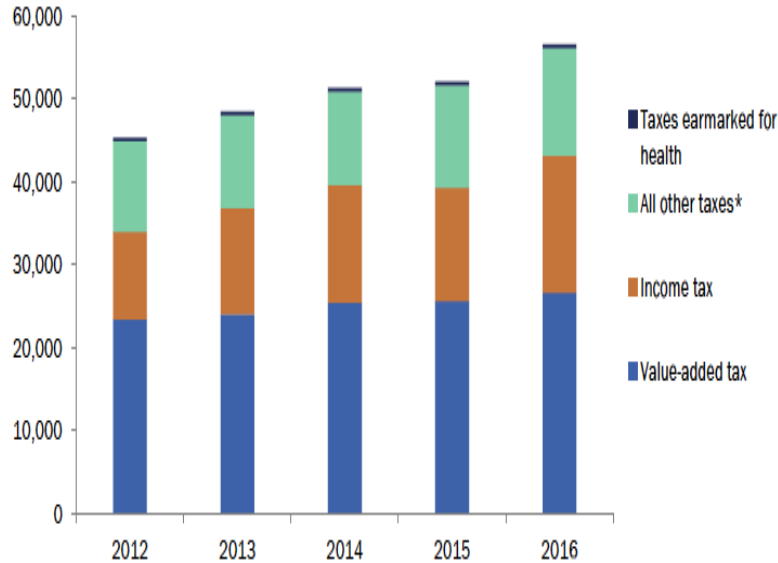
Source: National Health Accounts (MSPAS, 2015)



Source: MSPAS, Departamento Financiero

# Policy financing

## Allocation of government taxes



Source: SAT, 2017b

\*Including alcohol and tobacco taxes not earmarked for health

- Mix of congressional and non-congressional funding
- Donations from Pharmaceutical, Sugar, Beer, and other industries
- International donor agencies: WB, WHO, USAID etc
- Other local private sector donors
- Future financing from health taxes (Sin taxes)

# Conclusions

## Currently Underway

- Quick implementation of stay-at-home orders/ travel restrictions
- Political strategies for policy approval
- Stimulus funds
- M&E: Contact tracing, cases, deaths

## Policy Additions

- Community education + mobilizing CHW networks for screening
- M&E: Receipt and benefits of stimulus
- Increasing future financing for health

**Without early precautions → Dire consequences due to weak healthcare system → NEED to dedicate more resources to healthcare.**

# Acknowledgement

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IDG Finance, Proposals & Project Support |  
RTI International**

*Partners in Operational Excellence*

# References

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- <https://www.paho.org/salud-en-las-americas-2017/?p=3338>

# Some of the donations from industries



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