Problem Overview: COVID-19 in Guatemala

April 9, 2020

- 95 Confirmed cases
- 3 Deaths
- 17 Recovered
- 75 Active
Problem Overview: Response Timeline in Guatemala

2/25: Monitoring begins

3/13: First reported case

3/15: First reported death

3/21: Mandated Curfew (4pm - 4am)

3/25: Emergency Law & Bono Familia (3/29)

4/5: Delivery of Food Packages

3/2: Mandated quarantine enforced

3/14: Prohibited Religious & Sporting Events

3/17: Nationwide Lockdown

4/6: Test Kit Donations
Problem Context

Duke
Political Context

Key Actors:

- President/Congress
- CHWs and Healthcare providers
- NGOs and Private Sector

Political Strategies:

- Delegitimize neighboring countries failed responses
- Increase Guatemala’s policy approval
Policy Goals & Objectives

1. Screening & Testing
2. Government-mandated lockdown
3. Stimulus package
4. Regulation of religious & sporting events
5. Unified source of updates and recommendations
Policy: Implementation Strategy

- Mixed Approach
  - Mostly top-down
  - Aspects of a bottom up approach (CHW engagement)
Policy: Monitoring and Evaluation Plan

- Baseline Evaluation
- Daily Healthcare Reports
- Evaluation of Stimulus & Government Aid Packages
- Final Comprehensive Review
Policy Financing

Current healthcare expenditure

- Households (out-of-pocket)
- IGSS
- MSPAS
- Nongovernmental organizations (non-profit)
- Other public institutions
- Private insurance
- Other private institutions

Source: National Health Accounts (MSPAS, 2015)

Administeration: 24%
Malnutrition, maternal, newborn, and child health, HIV, tuberculosis, vector-borne: 41%
Inpatient services: 73%
Outpatient services: 99%
Community services: 42%
Infrastructure: 56%
Training health providers: 64%
Not allocable to programs: 100%

Source: MSPAS, Departamento Financiero
Policy financing

- Mix of congressional and non-congressional funding
- Donations from Pharmaceutical, Sugar, Beer, and other industries
- International donor agencies: WB, WHO, USAID etc
- Other local private sector donors
- Future financing from health taxes (Sin taxes)
## Conclusions

### Currently Underway
- Quick implementation of stay-at-home orders/ travel restrictions
- Political strategies for policy approval
- Stimulus funds
- M&E: Contact tracing, cases, deaths

### Policy Additions
- Community education + mobilizing CHW networks for screening
- M&E: Receipt and benefits of stimulus
- Increasing future financing for health

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*Without early precautions → Dire consequences due to weak healthcare system → NEED to dedicate more resources to healthcare.*
Acknowledgement

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Partners in Operational Excellence
References

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countries
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Some of the donations from industries